

Harsh Sangani

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Work Experience

Agile Product Owner, D2C Mobile App | Equifax, United States

04/2025 - Current

- Planning the delivery of a major new feature, creating detailed epics and user stories to facilitate clear development tasks and accurate LOE estimation, significantly improving timeline reliability.
- Collaborating with cross-functional teams, including QA, Developers, UX/UI Designers, and Production Engineers to craft comprehensive, execution-ready user stories aligned with business and technical requirements.
- Regularly facilitating and leading Agile ceremonies (Daily Standups, Sprint Planning, Reviews, Retrospectives) and conduct proactive backlog grooming sessions to streamline sprint planning processes and maintain readiness for future (n+1) sprints.
- Engaging directly with key stakeholders, including IT leadership and Product Managers, to assess customer needs, prioritize high-impact feature enhancements, and effectively manage and own the product roadmap strategy, driving product evolution aligned with market demand.

Founding Designer/Product Manager | Buzzit, United States

01/2025 - Current

- Secured \$12,000 cash prize by winning the Social Startup category at the UC Davis Entrepreneurship Competition.
- Collaborated on ideation, design, and execution with a dedicated initial team of 4, successfully expanding the group to 8 members, including developers, marketers, and designers.
- Driving the development of the MVP, scheduled for launch in late August 2025, with plans to apply for Y Combinator.
- Leading regular team meetings to align on project milestones, track progress, define tasks, and strategize initial product release and marketing initiatives.
- Managing and optimizing the Scrum board, conducting biweekly sprint planning to ensure on-time MVP delivery and alignment with strategic objectives.

Product Designer | Pycube, United States

02/2025 – 04/2025

- Built a scalable design system improving consistency and efficiency across 8+ projects.
- Designed a KPI dashboard & SaaS platform for real-time tracking of medical assets & performance metrics.
- Analyzed Product requirements and delivered designs which supported to close a pilot contract with a hospital worth & \$75k

Product Design Intern | Primary Yellow, United States

10/2024 - 12/2024

- Presented design strategies to founders, refining UX/UI based on user feedback and research to improve the product interface.
- Built a reusable design system and documented changes using Notion, reducing inconsistencies by 23% and increasing development efficiency by 17%.

UX/UI Design Intern | Trium Info Solutions Pvt. Ltd, Mumbai, India

06/2021 - 10/2021

- Designed wireframes, prototypes, and user interfaces using Figma, HTML, CSS, and JavaScript, launching 3 responsive websites and improving user engagement by 35%.
- Conducted usability testing and stakeholder requirement sessions, optimizing navigation and load performance, increasing user satisfaction by 20%.

Education

Master of Science in Human Computer Interaction

08/2023 - 05/2025

Iowa State University | Ames, Iowa, United States | GPA: 3.84/4

Relevant coursework: User Research Methods, User Experience (UX) Design, Usability Testing

Bachelor of Technology in Information Technology

06/2019 - 01/2023

Dwarkadas J. Sanghvi College of Engineering | Mumbai, India | GPA: 3.55/4

Relevant Coursework: Project Management Methodologies (Agile, Scrum, Waterfall), Web Technologies, Object-Oriented Programming

Projects

Freelance Website Design | Syam Finloan Services - [website](#)

June 2024

- Designed and developed a responsive website using Wix, improving user engagement by 30%
- Developed user flows, site maps, and information architecture alongside custom graphic designs to align design with business goals, enhancing overall user experience.
- Implemented SEO strategies, increasing organic traffic by 25% and boosting search engine ranking.

Skills & abilities

- **Tools & Technologies:** Jira, Aha, Azure, Microsoft Project, Confluence, Miro, Notion, Figma
- **Agile Methodologies:** Scrum, Kanban, Sprint Planning, Backlog Grooming, Daily Standups, Retrospectives
- **Core Skills:** Product Roadmapping, User Story Writing (Epics, Stories, Acceptance Criteria), Prioritization, Cross-functional Collaboration, Stakeholder Communication
- **User-Centric Skills:** Requirement Gathering, User Feedback Analysis, Data-Driven Decision making, A/B Testing
- **Technical Understanding:** HTML, CSS, Javascript, React.js (for feasibility discussions), Flutter, Github, API Basics, SQL, Google Analytics, Firebase Remote Config, Datadog, Nexus Rep, Bruno,